## **ORDER**

Orders	Order / Rev:	2707195		
	Alt Order #:			
	Product Desc:			
	Estimate:	2935		WHAS
	Flight Dates:	06/05/23 - 06/11/23	Primary AE:	Nick Coloprisco
	Original Date / Rev:	05/24/23 / 05/24/23	Sales Office:	WHAS
	Order Type:	General	Sales Region:	LOC
Agency	Name:	Blue West Media/ POL		
, igoe,	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		5130 East 18th Avenue	Billing Cycle:	EOM/EOC
		Denver, CO 80220	Agency Commission:	15%
Advertiser	Name:	POL/ Andy Beshear / D / GOV / KY		
	Demographic:	A35+	New Business End:	
	Product Codes:	PL-Candidate: State Governor (LUR)	Advertiser External ID:	144988
	Revenue Code 1:	AGY	Agency External ID:	20009AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate	Order Separation:	00:05:00
	Priority:	P04		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/29/23	06/11/23	88	\$15,266.00	\$12,976.10

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2023	88	\$15,266.00	\$12,976.10	0.00
Totals	88	\$15,266,00	\$12,976,10	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	22%	\$15,266.00
Market	100%	\$69,390.91

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	78%	\$54,124.91
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

L	n Ch	า	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N	1 WH	HAS	06/05/23	06/11/23	Local News @ 5a M-F Local News @ 5a M-F	-	5-6a	МГЖГБ	:30	10	\$80.00 P03	0.00 NM	10	\$800.00
		Start	Date E	End Date		ts/Week	Rate	Rating						
	Week			06/11/23	MTWTF	10	\$80.00	0.00						

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 Order / Rev:
 2707195
 Advertiser:
 POL/ Andy Beshear / D / GOV / KY

 Alt Order #:
 Product Desc:
 WHAS

 Flight Dates:
 06/05/23 - 06/11/23
 Estimate:
 2935

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 06/05/23 06/11/23 N 2 WHAS 06/05/23 06/11/23	MTWTF 10  Local News @ 6a M-F CM	\$80.00 6-7a	0.00 MTWTF	:30	7 \$150.00 P03	0.00 NM	7	\$1,050.00
N 2 WIIA3 00/03/23 00/11/23	Local News @ 6a M-F	0-7 a	IVII VVI I·	.30	7 \$130.00 F03	U.UU INIVI	,	\$1,030.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 06/05/23 06/11/23 N 3 WHAS 06/05/23 06/11/23	MTWTF 7 Good Morning America CM	\$150.00 7-9a	0.00 МГWTF	:30 1	4 \$200.00 P03	0.00 NM	14	\$2,800.00
14 0 1411/10 00/00/20 00/11/20	Good Morning America	7 50	WI WII	.00	Ψ200.001 00	0.00 14101		Ψ2,000.00
<u>Start Date</u> <u>End Date</u> Week: 06/05/23 <u>End Date</u> 06/11/23	Weekdays Spots/Week MTWTF 14	Rate \$200.00	Rating 0.00					
N 4 WHAS 06/05/23 06/11/23	Good Morning America SCM	7-9a	S-	:30	1 \$96.00 P03	0.00 NM	1	\$96.00
	Good Morning America Sa							
<u>Start Date</u> <u>End Date</u> Week: 06/05/23 <u>End Date</u>	Weekdays Spots/Week	<u>Rate</u> \$96.00	Rating 0.00					
N 6 WHAS 06/05/23 06/11/23	The View CM	11-12p	M T	:30	2 \$120.00 P03	0.00 NM	2	\$240.00
	The View	·						
Start Date End Date Week: 06/05/23 06/11/23	Weekdays Spots/Week MT 2	<u>Rate</u> \$120.00	Rating 0.00					
N 9 WHAS 06/05/23 06/11/23	Local News @ 12p M-F CM	12-1p	F	:30	1 \$90.00 P03	0.00 NM	1	\$90.00
0 5 . 5 . 15 .	Local News @ 12p M-F	<b>.</b>	5					
<u>Start Date</u> <u>End Date</u> Week: 06/05/23 <u>66/11/23</u>	Weekdays Spots/Week	<u>Rate</u> \$90.00	Rating 0.00					
N10 WHAS 06/05/23 06/11/23	Local News @ 4p M-F CM	4-5p	МГWГF	:30 1	0 \$100.00 P03	0.00 NM	10	\$1,000.00
Charle Data - Find Data	Local News @ 4p M-F	Data	Datin					
Start Date End Date Week: 06/05/23 06/11/23	Weekdays Spots/Week 10	Rate \$100.00	Rating 0.00					
N11 WHAS 06/05/23 06/11/23	Local News @ 5p M-F CM	5-530p	МГWГF	:30	6 \$200.00 P03	0.00 NM	6	\$1,200.00
Start Date End Date	Local News @ 5p M-F Weekdays Spots/Week	Poto	Dating					
Start Date End Date Week: 06/05/23 06/11/23	Weekdays Spots/Week MTWTF 6	Rate \$200.00	Rating 0.00					
N12 WHAS 06/05/23 06/11/23	Local News @ 530p M-FCM	530-6p	МГWГF	:30	7 \$225.00 P03	0.00 NM	7	\$1,575.00
Start Date End Date	Local News @ 530p M-F Weekdays Spots/Week	Rate	Rating					
Week: 06/05/23 06/11/23	MTWTF 7	\$225.00	0.00					
N14 WHAS 06/05/23 06/11/23	Local News @ 6p M-F CM Local News @ 6p M-F	6-630p	МГЖГБ	:30 1	0 \$250.00 P03	0.00 NM	10	\$2,500.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 06/05/23 06/11/23	МГWГF 10	\$250.00	0.00					
N15 WHAS 06/05/23 06/11/23	Local News @ 11p M-F CM Local News @ 11p M-F	11-1135p	МГЖГБ	:30 1	10 \$200.00 P03	0.00 NM	10	\$2,000.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 06/05/23 06/11/23	MTWTF 10	\$200.00	0.00		0 0000000000	0.00.1114		<b>#750.00</b>
N16 WHAS 06/05/23 06/11/23	ET 7-730p CM ET 7-730p	7-730p	M- W- F	:30	3 \$250.00 P03	0.00 NM	3	\$750.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 06/05/23 06/11/23	M- W- F 3	\$250.00	0.00 - T- T	.20	2	0.00 NIM	2	<b>¢</b> E00.00
N17 WHAS 06/05/23 06/11/23	Inside Ed 730-8p CM Inside Ed 730-8p	730-8p	- 1- 1	:30	2 \$250.00 P03	U.UU INIVI	2	\$500.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 06/05/23 06/11/23 N18 WHAS 06/11/23 06/11/23	- T- T 2	\$250.00	0.00	:30	2 \$200.00 P03	0.00 NM	2	\$400.00
N 10 WILDS 00/11/23 00/11/23	Local News @ 11p Su CM Local News @ 11p Su	11-1135p	3	.30	_ ψ200.00 F03	U.UU INIVI		ψ400.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 06/05/23 06/11/23 N19 WHAS 06/05/23 06/09/23	Nightline CM	\$200.00 1237-106a	0.00 МГWГF	:30	1 \$40.00 P03	0.00 NM	1	\$40.00
	Nightline	.207 100d	MII MIII.	.50	. ψτο.σσι σσ	0.00 INIVI	'	ψ-το.ου
Week: 06/05/23 End Date	Weekdays Spots/Week MTWTF 1	<u>Rate</u>	Rating					
Week: 06/05/23 06/11/23 N20 WHAS 06/05/23 06/11/23	CM	\$40.00 2-3p	0.00	:30	1 \$125.00 P03	0.00 NM	1	\$125.00
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Order / Rev: 2707195 Advertiser: POL/ Andy Beshear / D / GOV / KY

Alt Order #: Product Desc: WHAS

Flight Dates: 06/05/23 - 06/11/23 Estimate: 2935

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		General Hospital General Hospital			F						
Start Date Week: 06/05/23	End Date 06/11/23	Weekdays F	Spots/Week 1	Rate \$125.00	Rating 0.00						
N22 WHAS 06/05/	23 06/11/23	Good Morning Ar Good Morning A		8-9a	S	:30	1	\$100.00 P03	0.00 NM	1	\$100.00
Start Date Week: 06/05/23	End Date 06/11/23	Weekdays S	Spots/Week 1	Rate \$100.00	Rating 0.00						

Totals 88 \$15,266.00